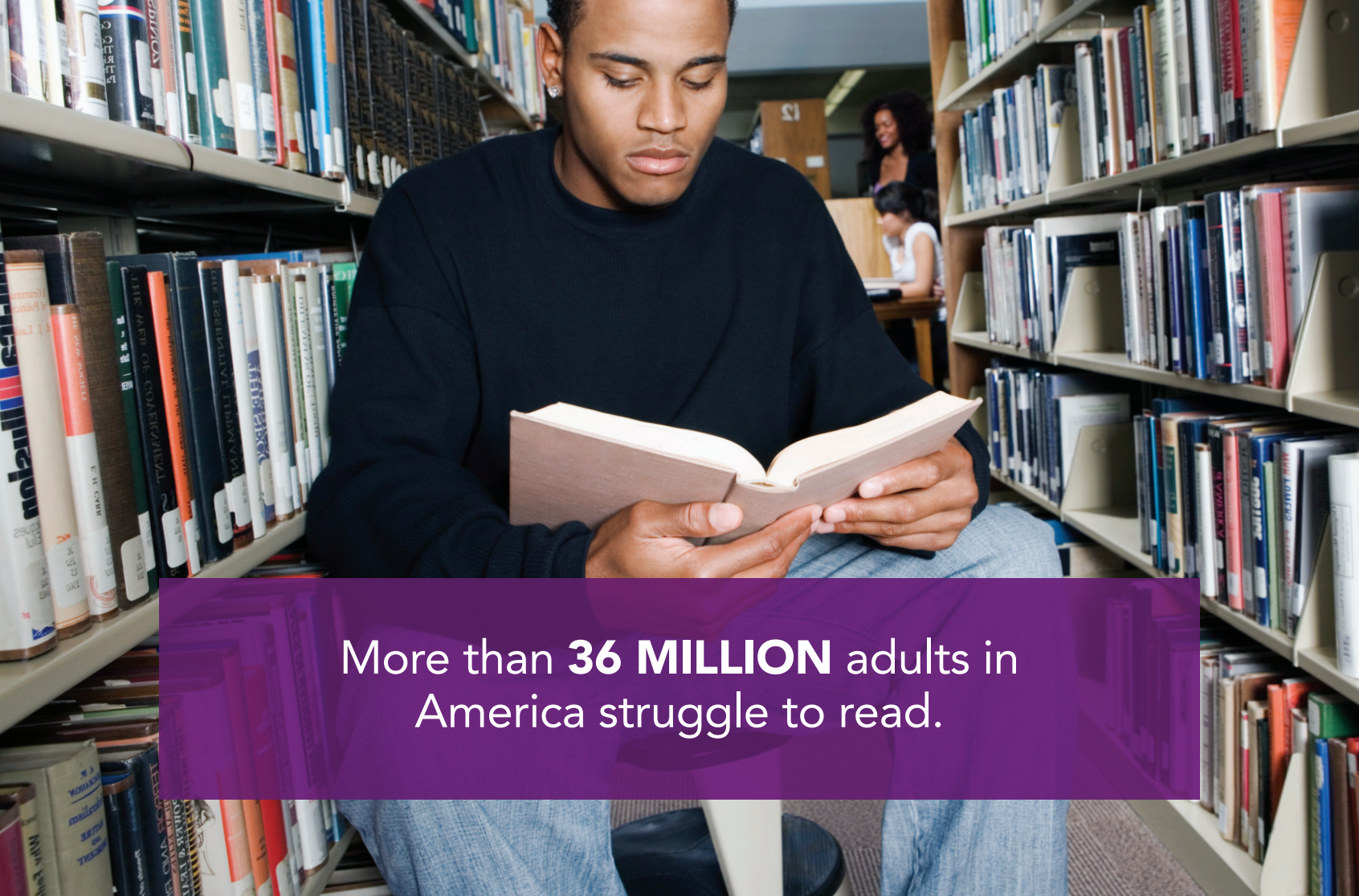




ProLiteracy®

TEACH an adult to read.
INSPIRE the world to change.

**LITERACY
CHANGES
LIVES.**



More than **36 MILLION** adults in America struggle to read.

He Kept a Secret

For many years Dan was embarrassed and did not want anyone to know that he couldn't read. He even hid the secret from his children. Today, thanks to adult literacy tutoring, Dan is well on his way to no longer needing to keep his secret.

Low adult literacy costs billions of dollars in lost revenue and increases costs for health care, corrections, welfare, and other major social issues. We believe literacy should be within everyone's reach—empowering adults to break the cycle of intergenerational poverty by acquiring the skills they need to succeed. ProLiteracy develops and promotes adult literacy learning, content, and programs, and advocates on adult learners' behalf.



OUR VISION:
EVERY ADULT HAS THE
ABILITY TO FULFILL
HIS OR HER LIFE
THROUGH LITERACY.



Children with low-literate parents have a **72 PERCENT** chance of being at the lowest reading level.

It's Never Too Late

Claire was abandoned and sexually abused as a child. When most kids were worrying about learning, she was worrying about surviving. Without the support of her parents, Claire struggled with reading and with school. She dropped out in the 10th grade. At 42 years old she finally asked for help. "Now I'm a fighter, not a victim," Claire says.

The greatest single indicator of a child's future success is the literacy level of his or her parents. If a parent can't read the child will be more likely to get poor grades, display behavioral problems, have high absentee rates, or drop out of school.

ProLiteracy works with adult literacy programs to help adults gain the reading, writing, math, technology, and English language skills they need to be successful in our competitive and fast-paced society.



WE SUPPORT
1,000 MEMBER PROGRAMS
ACROSS THE COUNTRY
THAT PROVIDE INSTRUCTION
TO ADULT LEARNERS.



Low literacy costs more than **\$225 BILLION** annually due to unemployment.

Confidence. Dignity. Second Chances.

For sixteen years Jack worked very hard to support his family. But when the factory he worked for was sold, he found himself needing to find a new job. Since Jack had low literacy skills, he struggled to fill out a job application. He became very discouraged until he began the process of learning to read. "Now I have the confidence to succeed at this second chance," Jack says.

Individuals at the lowest literacy level have a higher rate of unemployment than the national average. Because of non-productivity in the workforce and loss of tax revenue due to unemployment, low literacy has a long-term impact on the economy. The lack of basic literacy and technology skills severely limits a person's access to jobs and job training. This makes them more vulnerable to living in poverty. ProLiteracy provides a strong, collective voice to create awareness and influence public policy by promoting adult literacy as an important social and political concern.



WE ADVOCATE
FOR NATIONAL
AWARENESS, FUNDING,
AND SUPPORT FOR A
MORE LITERATE SOCIETY.



\$230 BILLION a year in health care costs is linked to low adult literacy skills.

What Did the Doctor Say?

Miles did not understand the medication regimen that had been prescribed for him by his doctor. When he ended up in the emergency room from taking the wrong dose of medication, his doctor was surprised that he hadn't followed the original written instructions. But since Miles couldn't read, the instructions were useless.

Understanding a doctor's orders, calculating how much medicine to take, and following health prevention practices can keep adults and their families healthy. But nearly half of American adults lack essential "health literacy" skills. Studies have linked poor health literacy to less use of preventive services, increased hospitalizations, and poor overall health.

ProLiteracy offers training and professional development for adult literacy instructors and administrators to strengthen skills and learn new strategies to improve student outcomes in reading, writing, and numeracy.



WE PROVIDE
PROFESSIONAL
DEVELOPMENT TO
INCREASE THE CAPACITY
AND QUALITY OF ADULT
LITERACY PROGRAMS.



Every year, **ONE IN THREE** young adults drop out of high school.

Dream Big and Persevere

Meet Sarah. She grew up in poverty and dropped out of school when she was 15 and pregnant. For the next 18 years she raised her family and worked a variety of odd jobs that got her nowhere. With the help of a literacy program she finally earned her high school equivalency and now plans on earning her bachelor's degree.

High school dropout rates are staggering. Recent data show that nearly 30 percent of adults with household incomes at or below the federal poverty line do not have a high school credential. The key to financial success is adequate education to seek meaningful, income-sustainable work. Receiving a high school equivalency degree helps adults prepare for further education and better employment prospects.

For more than 40 years, New Readers Press, ProLiteracy's publishing division, has provided educators with the instructional tools they need to teach the skills needed to function in the world today.



**WE PRODUCE
MORE THAN 400
PRINT AND DIGITAL
INSTRUCTIONAL
TITLES FOR TUTORS
AND STUDENTS.**

ProLiteracy is a national nonprofit with the mission to create a world where every adult can read and write. It promotes adult literacy through development of content, programs, and advocacy through its 1,000 member programs across the country. Adult literacy programs bring a powerful return on investment, impacting the lives of adult learners, their families, and communities. Literacy changes lives.



Volunteer. Support. Donate.



Every adult has a right to literacy.

To learn more visit **ProLiteracy.org** or Text "READS" to 91999 to make a donation. 1.888.528.2224